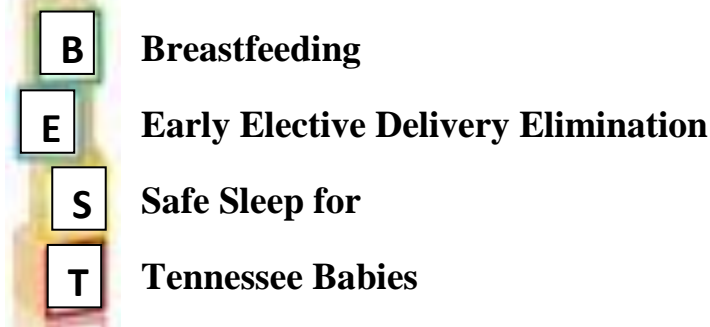


Tennessee BEST for Babies Award



This award is designed to recognize hospitals who have achieved measured success in three areas critical to the health of newborns in Tennessee: breastfeeding initiation, sustained progress in reducing early elective delivery, and safe sleep policy sustainment. Awards will be granted annually. Hospitals meeting the criteria below will be presented with a banner from the Tennessee Department of Health to announce their award for 2017.

Criteria

- Breastfeeding: Awardees must demonstrate either an increase of 5% in breastfeeding initiation rates at birth from calendar year 2015 to 2016 or a minimum breastfeeding initiation rate of 90% in 2016.
- Early Elective Delivery: Awardees must demonstrate early elective delivery rates below $\leq 5\%$ for 2016.
- Safe Sleep: Hospitals must meet the following safe sleep criteria:
 - Must have applied for and received the Cribs for Kids national safe sleep certification with a minimum of bronze level. (*Reminder Tennessee hospitals participating in the hospital safe sleep policy project also meet National Cribs for Kids bronze level criteria.*) To apply go to:
<http://www.cribsforkids.org/hospitalinitiative/registration/>
 - Must have submitted the Tennessee Department of Health (TDH) annual safe sleep hospital policy report for 2016.
 - Crib audits reported on the 2016 annual report must show a minimum of 90% of cribs met the American Academy of Pediatrics (AAP) safe sleep guidelines.

Does your hospital qualify?

- ☐ Breastfeeding initiation rates at birth have increased by 5% over the past year or have exceeded 90% in 2016
- ☐ Early elective delivery rates are below $\leq 5\%$ for 2016
- ☐ Have received the Cribs for Kids national safe sleep certification within the past two years
- ☐ Have submitted the TDH safe sleep annual report for 2016
- ☐ Crib audits show a minimum of 90% of cribs met AAP safe sleep guidelines in 2016

If you checked all the boxes above, please send your birthing facility name, contact and email to Rachel.Heitmann@tn.gov. TDH will verify all the criteria have been met and present your facility with a banner.